Final Persuasive Speech Rubric

**Peer Evaluation Form** Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Presenter: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Name of Evaluator: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Skill** | **Score** | | **Comment** | |
| The presenter made eye contact with me, and it was more than just a nervous glance | 1 – 2 – 3 – 4 – 5 | |  | |
| The presenter was smiling | 1 – 2 – 3 – 4 – 5 | |  | |
| The presenter stood up straight, with their head held high | 1 – 2 – 3 – 4 – 5 | |  | |
| The presenter used their hands to make interesting and useful gestures, but wasn’t a helicopter | 1 – 2 – 3 – 4 – 5 | |  | |
| The presenter spoke clearly and loud enough to be heard, but they didn’t shout in my face | 1 – 2 – 3 – 4 – 5 | |  | |
| **Persuasive Strategies**  Please select which of the persuasive strategies the presenter used during their speech | | | | |
| **Persuasive Strategy** | |  | | **Comments** |
| **Claim** – State your main point  *Example: “I am going to persuade you that…”* | |  | |  |
| **Big Names** – Experts and important people that support your side of the argument  *Example: “Barack Obama once said…”* | |  | |  |
| **Logos** – Using logic, numbers, facts, and data to support your argument  *Example: “4 out 5 people recommend…”* | |  | |  |
| **Pathos** – Appealing to your audience’s emotions  *Example: “Think about the children! They NEED this. Would you deny them this opportunity?”* | |  | |  |
| **Ethos** – Making yourself seem trustworthy and believable  *Example: “I have been designing school activities for three years. I know what I am talking about!”* | |  | |  |
| **Kairos** - Building a sense of urgency for your cause  *Example: “You have to change your mind now, or many, many cute puppies will die!”* | |  | |  |
| **Research** – Using studies and information to make your argument seem more convincing; you can use words, graphs, tables, illustrations  *Example: ”As you can see from the chart here….”* | |  | |  |